



Farmers' Market Fun

A family trip to the farmers' market can provide more than delicious, real food. There are several activities that can make visiting your local farmers' market fun for the whole family. Below are a few farmers' market activities from Hellmann's®.



Real Food Scavenger Hunt

Send each member of the family on a hunt for delicious real food ingredients that can be used to create the ultimate real food sandwich.

From crisp, fresh lettuce to juicy tomatoes, the farmers' market provides a huge selection of real ingredients.



Taste-test Challenge

Challenge each family member to search the farmers' market and identify two to three fruits or vegetables they've never tried.

Then, have everyone bring their selections home for a family taste-test.

Each person will taste the foods and give them a ranking. The food that scores the most points will be included in an upcoming family dinner.



Real Food Recipes

Embark on a family hunt for a new real food ingredient to include in a favourite family recipe.

Each family member is responsible for finding one real food they believe is worthy of including.

Once everyone makes their selections, the family will vote on which new real ingredient will make the cut.



Farmers' Market Photos

The farmers' market is full of colourful and interesting-looking foods.

Arm the kids with a camera and have them tour the market and snap photos of the foods of their choice.

Then, develop the photos and have the family work together to create a real food collage. Perfect artwork to adorn the kitchen walls!

